

Personal data protection policy

Our Partners

Last update: 01 January 2020

Art. 1. Introduction

1.1. About Ardennes-étape

Ardennes-étape is a registered trademark of ASTERIA srl, with its registered office at Avenue Constant Grandprez 29, 4970 Stavelot, Belgium. ASTERIA srl may be contacted by telephone on +32 80 29 24 00, or via <https://en.ardennes-etape.be/contact>

ASTERIA srl is registered under VAT number BE 0473952094 and is registered with the Crossroads Bank for Enterprises under number 0473.952.094.

Ardennes-étape processes personal data on its PARTNERS so that it may communicate with associations and organisations proposing activities or events which are consistent with Ardennes-étape's values and thus inform its clients or offer them a promotion on them. Ardennes-étape may also contact these people for the purposes of promoting its own brand by offering gifts which said organisations and associations may redistribute among their participants or members in the form of sponsoring.

Finally, Ardennes-étape may inform these people, through a newsletter or personal contact, of its own news as it sees fit to share with the associations and organisations.

In this context, Ardennes-étape acts as "data controller" in accordance with the current data protection legislation, the European General Data Protection Regulation 2016/679 (the "GDPR").

1.2. Protecting your privacy is our priority

Ardennes-étape is a trusted partner and works daily to protect your personal data.

Our Data Protection Policy dedicated to our partners seeks to explain to you how we collect, store, use and transfer your personal data while fully upholding the trust which you place in us.

It also describes your rights with regard to the management of your data and how you may exercise them.

Art. 2. Collection of your personal data

2.1. For what purposes do we use your personal data?

In the context of its partners, Ardennes-étape collects personal data on its activities and events contacts in the Ardennes which is consistent with its values.

2.2. How do we collect your personal data?

Ardennes-étape may collect your personal data in different ways:

- By taking your details from the press or any other publication, hard copy or online;
- By word of mouth;
- Through an online form;
- Business cards.

2.3. What type of personal data do we collect?

Your first name, surname, organisation, position, fixed and/or mobile telephone number(s) and email address.

Art. 3. With whom do we share your personal data?

Under no circumstances will Ardennes-étape share the data with third parties and Ardennes-étape will use the data purely for organised activities and/or events purposes.

Art. 4. Protection of your personal data

When we transfer or receive your data on our site, we always use encryption technologies which are recognised as proven standards. We are constantly striving to put in place physical, administrative, technical and organisational measures in order to protect your personal data against unlawful access, use or disclosure.

Art. 5. Retention of your personal data

Your data will be kept for 10 years after our last partnership. It will not be sent to any third party other than those specified above and for the purposes stated above.

Art. 6. Data relating to minors

Ardennes-étape will not store any personal data on contacts aged under 13. If it is brought to our attention that we are in possession of personal data relating to a person under the age of 13, we will delete this information as soon as possible.

Art. 7. Your rights

By written request accompanied by proof of your identity, addressed to the data controller, the address for which is provided below, you may receive for free a record of your personal data as well as have incomplete or irrelevant data deleted or, where necessary, corrected.

- Asteria srl - Ardennes-étape - Privacy, Avenue Constant Grandprez 29 B-4970 Stavelot Belgium
- privacy@ardennes-etape.com

Should we fail in our duties, a complaint may be filed with the regulatory body in your country. Click here for a full list of European regulatory bodies: http://ec.europa.eu/newsroom/article29/document.cfm?action=display&doc_id=50061

For Belgium, the competent body is the Privacy Commission:

Privacy Commission
Rue de la Presse 35
1000 Brussels
Tel. +32 2 274 48 00

email: commission@privacycommission.be

Website: <http://www.privacycommission.be/>

Art. 8. What happens if we amend our Personal Data Protection Policy?

Our Data Protection Policy may evolve in order to reflect changes in the way we process your personal data.

In such a case, we will inform you so that you may read our new Data Protection Policy.

The date it was last updated is shown at the very top of the document.

Art. 9. How to contact us?

At any time, if you would like further information or to send us a comment or complaint, please email us (privacy@ardennes-etape.com); we will reply as soon as possible.